

Detailed Implementation & Financial Report

Biodiversity & Cultural Preservation Youth Festival July – December 2024

1. Project Overview

- **Title:** Biodiversity & Cultural Preservation Youth Festival
 - **Location:** Kabwe District, Central Province, Zambia
 - **Duration:** July – December 2024
 - **Objective:** Promote biodiversity conservation and cultural heritage among youth through an annual festival combining music, theatre, art, and environmental education.
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2. Background & Rationale

Cultural practices and biodiversity are deeply intertwined in Zambia's communities. However, increasing deforestation, biodiversity loss, and diminishing cultural pride among youth are creating gaps in conservation efforts. Festivals provide an innovative platform for engaging young people in conservation, blending creative expression with knowledge sharing. This aligns with Zambia's Biodiversity Strategy and SDG 15 (Life on Land).

3. Activity Components

- **Festival Organization:** Planning and coordination of performances and exhibitions.
- **Conservation Education:** Sessions on biodiversity protection integrated into art and theatre.
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- **School Eco-Clubs:** Launch of eco-clubs in schools to sustain festival outcomes.
- **Cultural Showcases:** Traditional music, dance, and drama with conservation themes.
- **Media Coverage:** Radio and local press coverage to amplify messages.

4. Detailed Execution Phases

Phase 1 – Planning & Mobilization (Jul–Sep 2024):

Festival committees formed; schools and youth groups mobilized.

Phase 2 – Festival Implementation (Oct 2024):

One-day event held in Kabwe, with 600 youth participants and 12 school groups.

Phase 3 – Eco-Club Formation (Nov 2024):

10 school eco-clubs formally launched and provided starter kits.

Phase 4 – Reporting & Dissemination (Dec 2024):

Event documented; outcomes shared with partners and local authorities.

5. Implementation Timeline

Phase	Timeline
Planning & Mobilization	Jul–Sep 2024
Festival Implementation	Oct 2024
Eco-Club Formation	Nov 2024
Reporting & Dissemination	Dec 2024

6. Outcomes & Impact

- **Participation:** 600 youth engaged in biodiversity and cultural preservation activities.
 - **Eco-Clubs:** 10 new school eco-clubs launched for ongoing conservation action.
 - **Awareness:** Conservation messages reached an estimated 5,000 community members via media.
 - **Cultural Pride:** Youth strengthened identity through traditional art and conservation theatre.
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7. Key Partners

- **Kabwe Municipal Council:** Event logistics and community mobilization.
 - **WWF Zambia:** Technical support and conservation education.
 - **Barotse Royal Establishment (BRE) Representatives:** Cultural content and performances.
 - **Funding Partner:** Youth Culture & Conservation Fund (Grant: \$25,000).
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8. Youth & Community Testimonials

“Through drama, we learned why preserving forests matters to our culture.” — *Namukolo Chinyama, Student*

“This festival showed us that culture and conservation go hand in hand. Our children are now proud conservation champions.” — *Elder, Kabwe Community*

9. Financial Report – Youth Culture & Conservation Fund Grant (\$25,000)



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Budget Item	Amount (USD)	Description
Festival Planning & Logistics	\$7,000	Venue, transport, coordination
Performances & Workshops	\$5,000	Artist facilitation, theatre groups, conservation trainers
Eco-Club Starter Kits	\$4,000	Materials for 10 eco-clubs (posters, seedlings, toolkits)
Media & Communication	\$3,000	Radio, press, and photography coverage
Monitoring & Documentation	\$3,000	Surveys, reporting, event documentation
Administration & Contingency	\$3,000	Staff coordination, overheads
Total	\$25,000	Grant Allocation

Summary

The Biodiversity & Cultural Preservation Youth Festival successfully brought together 600 youth to celebrate culture and conservation, launched 10 school eco-clubs, and raised awareness among 5,000 community members. By linking biodiversity with cultural pride, the festival fostered long-term youth engagement in environmental stewardship.

Approved by:

James Mwiza

Executive Director, Midwestland Youth Society

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